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1. Name the argument given by the Lorax for why he “speaks for the trees.”
2. What direct effect does the cutting down of the truffala trees have on another species?
3. List two abiotic problems or changes the Once-ler causes.
4. What was the Once-ler’s rationalization for doing what he was doing? Does he ever show regret for what he’s done?
5. List three populations whose survival was endangered by the Once-ler’s actions.
6. What was meant by the Lorax’s parting word “Unless…?

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**THE LORAX PART B: Answer these questions *after* the story…**

1. What do you think the name “Once-ler” means?
2. Discuss the trade-off of benefits versus harm of the Once-ler’s actions in the story.
3. Explain the use of advertising of information that is used by industry versus that used by environmental groups, and the effectiveness of each.
4. The Lorax was written in 1971. Why was Lake Erie singled out as an example of a place whose water was as bad as the pond in the story?

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